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CHFA NOW • Toronto 2023

Schedule

EXHIBITION PLACE

Conference: September 21–22, 2023

Trade Show: September 23–24, 2023

CHFA NOW Digital

Conference

Trade Show

CHFA NOW Digital

Wednesday, September 13, 2023

2:00–3:00 PM ET

Master the Retail Clock: Know When to Promo

📍 Online Event

Conference

Thursday, September 21, 2023

9:00 AM–5:00 PM ET

Regulatory Forum

👥 CHFA Members & Associates Only - \$149

📍 RM 200ABC (Beanfield Centre)

Friday, September 22, 2023

9:30-10:15 AM ET	SOS Campaign Update	RM 205BC (Beanfield Centre)
10:00-3:00 PM ET	Natural Health Products in the Chinese Market: Information Session	RM 200A (Beanfield Centre) https://www.chfanow.ca
10:30-11:15 AM ET	Entrepreneurial Journey and Lessons Learned	RM 205A (Beanfield Centre)
10:30-11:15 AM ET	Canada & USA Organic Equivalency Update & Market Overviews	RM 205BC (Beanfield Centre)
11:30 AM-12:00 PM ET	Keynote Lunch	RM 206AB (Beanfield Centre)
12:00-1:00 PM ET	★ Think Like a Futurist: How to Turn Trends into Tangible Results	RM 206AB (Beanfield Centre)
1:15-2:00 PM ET	Do Things, Tell People: The Power of Personal Branding & Social Media Storytelling	RM 205A (Beanfield Centre)
1:15-2:15 PM ET	Gene Editing: Preparing for the Future of Genetic Modification	RM 205BC (Beanfield Centre)
1:15-2:00 PM ET	Collagen - It Literally Holds Us Together!	TBA (Beanfield Centre)
1:15-2:00 PM ET	How the Gut Plays a Role in Immune and Mental Health	TBA (Beanfield Centre)
1:15-2:00 PM ET	Increasing Profitability to Grow Your Business	TBA (Beanfield Centre)
1:15-2:00 PM ET	Hacking Your Bio-Age: Nature Answer to Reversing Premature Aging	TBA (Beanfield Centre)
1:30-5:00 PM ET	B2B Match-Making Session with Chinese NHP Distributors and Industry Players	RM 109 (Enercare Centre)
2:15-3:00 PM ET	Julie and Erin Talk Trends	TBA (Beanfield Centre)
2:15-3:00 PM ET	Tiny & Mighty Forces of Nature: Introducing Our New Kids' Line	TBA (Beanfield Centre)
2:30-3:15 PM ET	Founders Forum	RM 205BC (Beanfield Centre)
3:15-4:00 PM ET	Improving Outcomes: Professional Protocols for Chronic Health Issues	TBA (Beanfield Centre)
3:15-4:00 PM ET	Harmony of Hormones: Unlocking the Secrets to Wellness and Youthfulness	TBA (Beanfield Centre)
3:15-4:00 PM ET	Unveiling The Beehive Wellness Superfoods	TBA (Beanfield Centre)

3:45-4:45 PM ET	Shifting Focus: Top Trends that Are Shaping Consumer Behaviour and Preference		RM 205BC (Beanfield Centre)
4:15-5:00 PM ET	Manitoba Harvest Hemp Foods: 25 Years and Beyond		TBA (Beanfield Centre)
4:15-5:00 PM ET	The Journey to One Human Skin and VGAM Biome		TBA (Beanfield Centre)
5:00-6:15 PM ET	CHFA Launch Pad		RM 206CD (Beanfield Centre)
6:15-7:30 PM ET	Member Mixer	CHFA Members & Associates Only	RM 206AB (Beanfield Centre)

Trade Show

Saturday, September 23, 2023

8:30-10:00 AM ET	CHFA NOW Trends Preview	Retailer Attendees Only	RM 105 (Enercare Centre)
10:00 AM-5:00 PM ET	Trade Show		Enercare Centre
5:00-7:00 PM ET	CHFA Industry Achievement Awards		Ballroom D (Beanfield Centre)

Sunday, September 24, 2023

8:45-9:45 AM ET	Incubator Alley PITCH Breakfast	Retailer Attendees Only	RM 105 (Enercare Centre)
10:00-5:00 AM ET	Trade Show		Enercare Centre

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